Expansion of Heart Health 1. 2. 3.
Comprehensive Cardiovascular Diseases Initiative for Diabetes Mellitus, Metabolic Syndrome, and Obesity

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AstraZeneca HealthCare Foundation
Connections for Cardiovascular Health™
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The Health Wagon continues to provide compassionate, quality health care to the medically underserved people in the mountains of Southwest Virginia. The Health Wagon is the only free clinic available to patients in our six-county service area (Lee, Scott, Wise, Dickenson, Buchanan and Russell Counties). As we strive to meet this need, health care remains in a crisis in our nation. Locally, we are seeing an increase in patients who worked in the coal/mining industry and their families, and we are seeing an increase in patients who cannot afford high insurance premiums and patient pay responsibilities. The Health Wagon has been an integral part of Wise, Lee, Scott, Dickenson, Buchanan and Russell Counties and the City of Norton for nearly four decades. The percent of uninsured patients within our total patient census is an astounding 65%.

Thanks to support, especially from the AstraZeneca HealthCare Foundation, the Health Wagon is able to provide a variety of heart health services to patients with the Health Wagon’s Heart Health 1,2,3 program, including blood pressure monitoring, lipid management, liver ultrasounds, cholesterol monitoring (total), body mass index monitoring, weight monitoring, abdominal girth circumference monitoring, liver enzyme monitoring, including AST/ALT. In addition, the program promotes positive lifestyle modifications such as increasing exercise and providing education about nutritional eating plans.

The Health Wagon is so thankful for AstraZeneca HealthCare Foundation’s support to help the Health Wagon bring cardiovascular health care to patients in rural Southwest Virginia. We were able to create a program toolkit for Heart Health 1,2,3 with the 2017 Connections for Cardiovascular Health™ program. We hope you will use this toolkit and share it with other health care providers, who share our passion for preventative medicine and chronic disease management.

Sincerely,

Dr. Teresa Gardner Tyson,
DNP, MSN, FNP-BC
Executive Director
A Brief Statement About St. Mary’s Health Wagon’s Expansion of Heart Health 1,2,3 Toolkit

A Comprehensive Cardiovascular Disease Initiative for Diabetes Mellitus, Metabolic Syndrome and Obesity.

In 2014, St. Mary’s Health Wagon implemented a Connections for Cardiovascular HealthSM program entitled, Heart Health 1,2,3, A Comprehensive Cardiovascular Disease Initiative for Diabetes Mellitus, Metabolic Syndrome and Obesity. This program continues today and aims to reduce the risk of a cardiac event occurring in individuals living with chronic disease and brings health care to patients. This program identifies individuals with metabolic syndrome, diabetes mellitus or nonalcoholic fatty liver disease (NAFLD) and correlates the risk for cardiovascular disease related to these afflictions, therefore, minimizing and preventing the risk of a cardiac event through clinical measures and behavioral measures.

With the support of the AstraZeneca HealthCare Foundation, the Health Wagon has reached over 15,000 patients and tracked over 2,500 patients from 2014–2018 through the Heart Health 1,2,3 program.

This toolkit was created to share our program success and act as a guide for health care professionals who aim to alleviate the burden of chronic disease, especially as it relates to cardiovascular health. This toolkit is intended for but isn’t limited to nonprofit professionals, public health officials, and health care practitioners working in rural underserved areas. The program and its key components may be adapted/replicated for use in other cardiovascular health programs.

Overview and History of the Health Wagon

The Health Wagon’s mission is to provide compassionate, quality health care to the medically underserved people in the mountains of Appalachia. The Health Wagon’s values are inclusiveness, community outreach, collaboration, spirituality and empowerment.

Let us tell you the Health Wagon’s story. The Health Wagon was founded by Sister Bernie Kenny. Sister Bernie was a catholic nun from Massachusetts who began the Health Wagon by treating patients out of her Volkswagen. Today, our average patient is 38 years old. Sixty-five percent of our patients are uninsured. Seventy percent of them have an income of less than $20,000 annually, despite working multiple jobs. This means they make too much money to qualify for Medicaid, but not enough to afford private insurance. Our patients live in desperately poverty-stricken rural Appalachia, where they can’t afford to go to the doctor but can’t afford not to. Many patients face financial and transportation barriers in rural Southwest Virginia. We bring health care to patients. The mobility of our health clinic means we can fill the gap, whether they are inline at the food bank or at their job, we bring health care to them by a mobile health unit.

The Health Wagon, with its mobile clinic and two stationary clinics, has remained a pioneer in the delivery of health care in the Central Appalachian region for more than three decades. All services that can be provided in the stationary clinics can be provided on the mobile health unit.
The Health Wagon provides Southwest Virginia and the surrounding region with compassionate, high quality health care services. The Health Wagon serves the most vulnerable patients in Central Appalachia who do not have access to health care. Our patients have no insurance or may have insurance but have high co-pays and deductibles. The Health Wagon creates a medical home for patients and gives access to health care services that they would otherwise do without. Daily at the Health Wagon’s mobile or stationary clinic, someone’s life is forever changed or saved because of the services of that the Health Wagon offers. We create access and more importantly hope to those who come through our doors.

The Health Wagon serves individuals and families with free, holistic, integrated health care that is culturally sensitive. We provide primary and preventive care, dental, behavioral health, telehealth, and specialty care. In addition to our routine services, we provide the region with strategically coordinated outreach efforts. We are most proud of our Remote Area Medical — Wise Health Expedition held annually which is the largest medical outreach of its kind in the nation. Individuals in desperate need of health care line up days in advance to get needed services such as free, eye, dental and medical care. We have valuable partnerships with academic institutions that allow upcoming physicians, nurse practitioners and nurses to a name a few to have valuable educational experiences and help individuals in dire need of health care. The breadth of our mission, accomplishments and unprecedented community collaboration attest to our commitment to the people in the Appalachian region. Caring and committed partners, including foundations, corporations, civic group, churches and businesses and individuals, support the Health Wagon and our outreaches to make delivery of health care to some of the most disadvantaged and marginalized patients in the nation.

We provide free primary and preventive care, dental, behavioral health, telehealth, and specialty care.
Needs Assessment

The Appalachian region of the United States spans 470 counties and 13 states. Virginia is home to twenty-five of these counties, six of which fall within the Health Wagon’s service area. In Southwest Virginia, the Health Wagon provides care to patients in Buchanan, Dickenson, Lee, Scott, Russell, and Wise Counties. Though a region rich in history, culture, natural resources and beauty, it is characterized by widespread health disparities and limited health infrastructure (Healthy Appalachia Institute, 2015). The Health Wagon aims to alleviate health disparities by providing several avenues of care. The Health Wagon is unique in that this organization brings health care to people by mobile health units. In 2013, the Health Wagon initiated its Heart Health 1,2,3 Comprehensive Cardiovascular Disease Initiative for Diabetes Mellitus, Metabolic Syndrome, and Obesity program in efforts to improve cardiovascular health in the community. With the support of the AstraZeneca HealthCare Foundation’s Connections for Cardiovascular Health™ program, the clinic has tracked over 2,500 patients and reached over 15,000 since its inception in 2013.

In Central Appalachia, the heart disease mortality rate is 42 percent higher than the national rate, and 80 of the sub region’s 82 counties have heart disease mortality rates higher than the national rate (ARC, 2017). In Appalachian Virginia, the heart disease mortality rate is 40% higher than compared to non-Appalachian Virginia (ARC, 2017). According to the Virginia Department of Health (VDH), heart disease and stroke are the number one causes of death for Virginians. A significant portion of the Health Wagon’s patients are at increased risk for heart disease due to the presence of chronic conditions, such as diabetes mellitus, metabolic syndrome, and non-alcoholic fatty liver disease (NAFLD).

One out of every eleven people in Virginia has diabetes, which is the seventh leading cause of death in Virginia (VDH, 2014). According to the American Heart Association, adults with diabetes are two to four times more likely to die from heart disease than adults without diabetes. Due to the cluster of metabolic disorders associated with metabolic syndrome, an individual diagnosed with the condition is at higher risk of cardiovascular disease, diabetes, and stroke (AHA, 2017). NAFLD is closely linked to metabolic syndrome, which is especially common in middle-aged adults who are at high risk of heart disease due to such risk factors as obesity and type 2 diabetes. County health data reveal that the percent of adults reporting a BMI of 30 or more is 33% in Wise County, 30% in Dickenson County, 30% in Buchanan County, 33% in Scott County, and 31% in Russell County (County Health and Statistics).

Given the prevalence of these chronic conditions, Heart Health 1,2,3 strives to reduce the risk of a cardiac event occurring in individuals living with one or more of these chronic diseases. This program identifies individuals with metabolic syndrome, diabetes mellitus, or nonalcoholic fatty liver disease (NAFLD) and correlates the risk for cardiovascular disease related to these afflictions. Therefore, minimizing and preventing the risk of a cardiac event through the use of health education, screening, medication management, and evidence-based practices.

In central Appalachia 30–33 percent adults have BMI of 30 or more.
Implementation Steps

The following are the key components of St. Mary’s Health Wagon’s Heart Health 1,2,3 program, which may be adapted or replicated for use in other cardiovascular health programs. The program components are a collection of methods and techniques we’ve developed over time and continue to improve upon and refine on an annual basis. The Heart Health 1,2,3 program is tailored to our available resources and the patient population we serve. Therefore, we urge you to customize our program to align with your organization’s resources to improve the health in the communities you serve.

1 Leverage community screenings to identify participants to recruit into the program

The Health Wagon identifies patients who are diagnosed with one of the following chronic conditions: diabetes mellitus, metabolic syndrome (diagnosed as dysmetabolic syndrome x), or Non-alcoholic fatty liver disease (NAFLD)

- Patients who are diagnosed with at least one of these conditions are encouraged to enroll into the Heart Health 1,2,3 Program.
- Patients are screened at one of the two stationary clinics, in one of the two mobile health units, at health fairs, and the annual Wise Remote Area Medical Expedition Clinic in Wise, Virginia. The Health Wagon is unique in that it is the only free clinic that serves the six-county service area and brings health care to patients by mobile health units

- Metabolic syndrome is characterized by having three out of five of the following symptoms:
  - Abdominal Obesity
  - Elevated Blood Pressure
  - Elevated Fasting Plasma Glucose
  - High Serum Triglycerides
  - Low High-Density Cholesterol

2 Initiate a complete cardiac and hepatic workup for patients with a positive diagnosis.

At the Health Wagon, labs are ordered by the provider and free labs are available by our partnership with LabCorp. The following labs and screenings are ordered for the Heart Health 1,2,3 Program:

- Electrocardiogram (EKG)
- Ankle/Brachial Indices (ABI)
5 Provide medication management and health education services to participants.

The Appalachian College of Pharmacy (ACP) and Bill Gatton College of Pharmacy provide PharmDs who provide medication management and health education.

- The PharmD suggests medication alterations that may have a positive effect on patient health outcomes, specifically decreasing lipids and glucose levels.
- The Health Wagon utilizes resources to promote health education in efforts to increase knowledge in the following areas:
  - Cardiovascular Disease
  - Chronic Condition Management
  - Diabetes Management
  - Nutrition & Dietary Choices
  - Physical Activity
  - Smoking Cessation
- The Health Wagon uses a variety of resources. Health education materials used by the clinic are listed on the resource lists included in the toolkit.

6 Integrate an evidence-based education program for diabetic patients.

Participants who are pre-diabetic are encouraged to enroll into the CDC's Diabetes Prevention Program (DPP). The Health Wagon has three lifestyle coaches who were trained in Atlanta, Georgia, to be lifestyle coaches for the DPP program.


7 Collect biometric data at a three-month follow-up and compare to baseline data.

Although patients may be asked to come in sooner than three months, most patients are made an appointment for three months after their last visit.

- Participant’s clinical and behavioral measures are tracked, and the treatment plan is altered if needed.

8 Consider using a mobile clinic to overcome barriers to health and provide access to care.

The Health Wagon has two stationary clinics, located in Wise and Clintwood, VA, as well as two mobile health units, therefore increasing access to care, while simultaneously minimizing travel times for rural patients.

- The Health Wagon is bringing health care to patients in Southwest Virginia with the use of the mobile health units. The mobile health unit is an invaluable resource to the clinic and is an important component of the Heart Health 1,2,3 program.
- The mobile health unit travels to predetermined destinations within the Health Wagon’s service area each month. The mobile health unit travels to eleven sites.
- If a patient prefers to be treated by the mobile health unit, their physical address is used to determine the nearest mobile site then an appointment is scheduled according to the mobile unit’s availability and the patient’s schedule.
- Appointments are scheduled in advance and the number of patients treated is usually dependent on the location. However, walk-ins are ALWAYS welcome. Generally, fewer patients are seen at locations located closer to the stationary clinics.
- All of the biometric data can be recorded for the Heart Health 1,2,3 program on the mobile health unit. The mobile health units have network access and laptops to utilize and access the electronic health record at remote sites. Blood is drawn and refrigerated until it is transported to a stationary clinic until LabCorp retrieves it.
- Lab work is reviewed by the provider and typically, within a week, a follow-up will be conducted either by phone or a meeting with the provider. When a test is abnormal, we never let a patient fall through the cracks. The Health Wagon is unique in that any test that comes back abnormal, at the mobile unit, at a stationary clinic, or at a health outreach event, is followed up on immediately.
- Providers speak with patients about their lifestyle behaviors and current treatment plans.
- Data is entered directly into the electronic health record, which is updated real-time via a wireless internet service. This helps to reduce transcribing errors.
Health Outcomes

Since launching the Heart Health 1,2,3 program in 2013, we’ve reached over 16,889 participants through health fairs, RAM events, clinical appointments, and social media. The program has tracked an astonishing 5,000 participants progressing towards improving cardiovascular health measures. The Health Wagon tracked 714 participants in the first year of the program, 1,024 participants in the second year, 921 participants in the third year and 2,773 participants in the fourth year. Each year, participants demonstrated improvements in blood pressure, overall cholesterol, weight, and waist circumference. Specific outcomes are provided below.

### 2014
- 73% of participants had a decrease in BP, lowering the average BP reading from 146/84 to 130/78
- 86% of participants showed a decrease in overall cholesterol
- 63% of participants lost weight
- 91% of participants had a decrease in waist circumference

### 2015
- 53.4% of participants had a decrease in BP, lowering the average BP reading from 130/77 to 128/76
- 41% of participants showed a decrease in overall cholesterol, lowering the average from 187.6 to 181.4
- 22% of participants lost weight
- 24% of participants had a decrease in waist circumference, lowering the average from 39 to 37 inches

### 2016
- 58% of participants had a decrease in BP, lowering the average BP reading from 146/84 to 132/79
- 52% of participants showed a decreased in overall cholesterol, lowering the average level from 214.5 to 191.63
- 46% of participants lost weight, lowering the average weight from 230.2 at baseline to 226.1
- 48% of participants had a decrease in waist circumference, lowering the average from 40.2 to 38.0 inches

### 2018
- 100% of patients were screened for metabolic syndrome
- 100% of patients were screened for pre-diabetes
- 7% of patients showed a decrease in body weight
- Over 30% of patients lost weight that had a body mass index (BMI) over >25
- Over 60% of patients showed a decrease in abdominal girth
- Over 50% of patients with hypertension and diabetes demonstrated a blood pressure of <130/80
- Total year average body mass index (BMI) decrease from a baseline of 36.81 to 33.96
- Total year average blood pressure decreased from a baseline of 141/88 to 133/82
- Total year average Hemoglobin A1C decreased from a baseline of 6.8 to 6.58
- Total year average weight decreased from a baseline of 223 pounds to 213 pounds

Each year, participants demonstrated improvements in blood pressure, overall cholesterol, weight, and waist circumference.

*Note: All outcomes are based on the total tracked for that year, unless otherwise noted.*
Lessons Learned

At the St. Mary’s Health Wagon, we continue to learn and implement new techniques in efforts to improve the success and longevity of the Heart Health 1,2,3 program. Over the past four years, the program has experienced its share of successes and roadblocks along the way. With the help of our dedicated staff and support networks, we strive to reach our program goals and to ensure our patients are receiving the high quality of care they deserve. In this section, we would like to share some of the lessons learned over the past few years that have helped shape our program into the success it is today.

1. Incorporating clinical tools like the EMR allow most metrics to be collected without increasing workload for the clinical staff.

2. As an organization that has health profession students rotating through on a regular basis, our EMR gives us the ability to collect the necessary health data, even if we haven’t had time to inform them on the specifics of the program.

3. Participants may have misconceptions about the affordability of a healthy diet. Clinical staff deem it necessary to alleviate these misconceptions.

4. Utilizing large health fairs or events give staff the opportunity to recruit and inform participants of the program and the importance of chronic disease management, specifically heart health.

5. Focus on patient compliance. Often, we provide patients with information and resources, but also want to be sure patients understand how to utilize these tools properly.

6. Don’t do it alone. We work with various organizations, universities, and medical professionals who volunteer their time and resources.

7. Consider how your program should be implemented given the patient population you serve. We serve a rural patient population that spans a large geographic area, therefore delivering health care via the mobile health unit alleviates the need for patients to travel large distances for routine care.

8. Ask the patients for feedback. Listen to what patients have to say about the program, they can provide great insight.
References


Disclosures

The AstraZeneca HealthCare Foundation is a tax-exempt entity organized under section 501(c)(3) of the Internal Revenue Code. The Foundation is not part of the commercial entity, AstraZeneca Pharmaceuticals.

Connections for Cardiovascular Health™ program data are self-reported to the Foundation and its evaluation partner. The AstraZeneca HealthCare Foundation and its evaluation partner make no claim as to the accuracy of the data nor can they verify the individual outcome data from which aggregate conclusions are drawn. Grammar, style, form, and function are solely the responsibility of the presenting organization.

Appendices

Appendix A. Smoking Cessation Resource List
Appendix B. Healthy Lifestyle Resource List

Smoking Cessation Resource List

Government Resources

1-800-QUIT-NOW or 1-855-335-3569 (en Español)
A free, phone-based service with educational materials, coaches, a quit plan, and referrals to local resources to help you quit tobacco use.

BeTobaccoFree.gov
This HHS Web site provides one-stop access to tobacco-related information, including information on quitting tobacco use, from its various agencies

QUIT NOW VIRGINIA
1-800-QUIT NOW / 1-800-784-8669
QuitNow.net/Virginia

Smokefree.gov
A web site that provides free, accurate information and assistance to help you quit smoking and stay tobacco-free. It also provides links to other sites, such as smokefreeteen and smokefreewomen.

Smokefree Smartphone Apps
Smoke free smartphone applications that help you track your quit smoking progress, receive motivational reminders, and more. The quitSTART app is a free app make to individuals who want to quit smoking.

FDA 101: Smoking Cessation Products
Identifies FDA-approved products that can help you quit smoking.

Harms of Smoking and Benefits of Quitting
A fact sheet from the National Cancer Institute that summarizes the harmful effects of smoking and short- and long-term benefits of quitting.
Cancer.gov
**Other Resources**

**American Cancer Society**
Guide to quitting smoking
[Cancer.org](http://Cancer.org)

**American Heart Association**
Information and support to help you quit smoking
[Heart.org](http://Heart.org)

**American Lung Association**
Resources to help smokes figure out their reasons for quitting and then take the step of quitting for good

**Healthy Lifestyle Resource List**

**Diet, Nutrition, and Eating Right**

**Choosemyplate.gov**
Build a healthy plate from the five food groups that make up a healthy diet.

**Dietary Guidelines for Americans 2015–2020**
Dietary Guidelines for Americans, published jointly by the Department of Health and Human Services (HHS) and the Department of Agriculture (USDA), provides advice about how good dietary habits for people aged 2 years and older can promote health and reduce risk for major chronic diseases. [Health.gov](http://Health.gov)

**EatHealthy**
Learn the basics and benefits and take action.
[Healthfinder.gov](http://Healthfinder.gov)

**Nutrition.gov**
Find easy-to-read information on food and nutrition.

**CalorieKing.com**
Calorie King provides resources and services to educate, motivate, and inspire lifelong weight control.

**Exercise and Fitness**

**Weight-loss and Nutrition Myths: How Much Do You Really Know?**

**Weight-Control Information**
An information service from National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK), Weight-control Information Network (WIN) provides general information, publications, and other resources on weight control, obesity, physical activity, and related nutritional issues for the general public, health professionals, the media, and Congress. [www.niddk.nih.gov/health-information/weight-management](http://www.niddk.nih.gov/health-information/weight-management)

**Exercise and Fitness**
Get the basics, health check tools, tutorials, the latest news, and more. [www.medlineplus.gov](http://www.medlineplus.gov)
“Verily I say unto you, Inasmuch as ye have done it unto one of the least of these my brethren, ye have done it unto me.”

— Matthew 25:40